



Story Creative Producer

Christ In Youth
2201 N. Main St.
Joplin, MO 64801
417.781.2273

Purpose: To serve as the primary content creator for all CIY marketing, development, and public relations content. Bring a spirit of fun and innovation to the creation of original content that tells the CIY story to youth leaders, donors, and parents.

Missional Alignment: This position exists to celebrate the mission of CIY and highlight the Kingdom worker lifestyle.

Reports to: Director of Church Relations

Primary Responsibilities

1. Create content (videos, social media posts, written copy) for CIY's marketing and fundraising efforts.
2. Work with Story team on annual marketing initiatives and campaigns, executing content needs as directed.
3. Collect, write, and archive stories from CIY's audience and raving fans.
4. Manage a team of volunteer contributors to the CIY blog.
5. Foster a spirit of collaboration in all team interactions. Be an advocate for creative risks.
6. Be well-versed in the mission of CIY, stewarding the voice of CIY in every project.
7. Attend and participate in meetings that pertain to areas of responsibility.
8. Travel necessary for completing projects required.
9. Be an asset to the Story Longitude, looking for ways to improve proactivity, efficiency and productivity.

Qualifications

1. Must be committed to the mission of Christ In Youth and exhibit a strong commitment to faith in Jesus Christ.
2. Background in marketing, communications, or design/film preferred.
3. Experience working in Adobe creative suite. Must have an eye for design and a passion for storytelling.
4. Experience with HubSpot preferred but not required.
5. Video editing experience preferred.
6. Qualified candidates will have a track-record of creative group projects.
7. Must live in submission to CIY's Culture Statement (see Cultural Expectations).

Time

1. Full-time position
2. Flexible office hours, to be determined upon employment.

Cultural Expectations

In order to honor Christ in our work and ministry culture, we commit ourselves to live by the values listed below. We unite in all of these things to amplify the call of Christ in a student's life to be a Kingdom worker. We will work together daily to cultivate a healthy environment, founded upon biblical standards from which creativity and excellence flow. By signing below, we agree to be held accountable to live by these standards.

1. I will set an example of TRUTH by being honest in word and deed.
2. I will carry a spirit of LOVE towards all staff, our families, the local church, and the people with whom I interact.
3. I will have the heart of a SERVANT to the CIY family, to my local church, and to the world around me.
4. I will promote UNITY and make every effort to live in peace with all people.
5. I will be a good STEWARD of people, time, finances, and resources.
6. I will reflect EXCELLENCE in my work ethic and seek to continually improve the efficiency and effectiveness of events, trips, and resources.
7. I will continually PRAY for my team, leaders, and endeavors.
8. I will contribute to an environment that is FUN and creative.
9. I will speak the truth in love and will maintain a POSITIVE ATTITUDE while dealing with difficult circumstances or people.

I recognize that by adhering to the above values, the decisions we make will positively impact **Christ's Kingdom, Student Ministry, our Programs, our Customers** and the organization of **Christ In Youth**.