



Director of Digital Products

Christ In Youth
2201 N. Main St.
Joplin, MO 64801
417.781.2273

Purpose: To lead the team of professionals responsible to achieve the deliverables for AEffect consistent with the CIY brand.

Missional Alignment: To continue to influence CIY store to call youth to Christ and to a life of Kingdom work through the local church.

Reports to: VP of Experience

Roles

- AEffect LAT Lead – lead the team of people who are responsible for and oversee all projects for both digital and physical AEffect stores.

Primary Responsibilities

- Accept, shape, and be accountable for the outcomes and deliverables for the CIY digital store, and the event stores.
- Oversee and direct the creation and modification of digital events and resources,
 - a. Pre-teen event for churches who can't attend SuperStart
 - b. Resources for sale and for give aways
- Oversee and direct the development and distribution of Convos and Convos Creator.
- Be accountable for facilitating and improving communication with and between all AEffect sector leads.
 - a. Leading weekly meetings
 - b. Facilitating conversations with the team and with other Latitudes
- Influence the overall process and the day-to-day processes that complete the deliverables.
- Be accountable for shaping and completing the AEffect goals
- Spend regular weekly time to encourage, develop, and invest in those who focus energy on AEffect outcomes.

Travel Expectation

- This position will have up to 40 days/year of travel.

Time

- 40 hours/week
- Salary, Exempt
- Seasonal peaks in hours worked.
- Standard office hours of 8-5 are expected (1 hour lunch break).
- This position is best filled by someone who desires to invest at least 3 years of his or her life into this ministry.

Salary

To be discussed after the first formal interview

Benefits

As outlined in the Policy Manual and Contract.

Qualifications

1. Must be committed to Jesus Christ, spiritually mature, and trained in the area of office management.
2. Must live in submission to CIY's Culture Statement (see Cultural Expectations).
3. Passionate about the CIY store and committed to helping it grow.
4. Passionate about the mission of CIY and committed to advancing it.
5. Possess a growing number of servant leadership skills
6. Committed to fostering an attitude of Servant Leadership among their team.
7. Have the skills to lead a team using encouragement and influence.
8. Must be able to work in a collaborative and creative environment.
9. Strong attention to detail and ability to manage multiple projects at once.
10. Must demonstrate excellent written and oral communication skills.
11. Must demonstrate excellent organizational and time management skills.

Cultural Expectations

In order to honor Christ in our work and ministry culture, we commit ourselves to live by the values listed below. We unite in all of these things to amplify the call of Christ in a student's life to be a Kingdom worker. We will work together daily to cultivate a healthy environment, founded upon biblical standards from which creativity and excellence flow. By signing below, we agree to be held accountable to live by these standards.

1. I will set an example of TRUTH by being honest in word and deed.
2. I will carry a spirit of LOVE towards all staff, our families, the local church, and the people with whom I interact.
3. I will have the heart of a SERVANT to the CIY family, to my local church, and to the world around me.
4. I will promote UNITY and make every effort to live in peace with all people.
5. I will be a good STEWARD of people, time, finances, and resources.
6. I will reflect EXCELLENCE in my work ethic and seek to continually improve the efficiency and effectiveness of events, trips, and resources.
7. I will continually PRAY for my team, leaders, and endeavors.
8. I will contribute to an environment that is FUN and creative.
9. I will speak the truth in love and will maintain a POSITIVE ATTITUDE while dealing with difficult circumstances or people.

To apply, please email your resume to ciyhr@ciy.com

